



**THE FARMER'S COW DEBUTS NEW HALF-PINT MILK SIZE  
Gives Commercial Kitchens Easy Way To Provide Local, Connecticut-Milk**

**February 9, 2011** – The Farmer's Cow, a group of six Connecticut dairy farms that produce fresh, local milk and other dairy products, is now selling half-pint sizes of its Fresh Connecticut Milk. The size is perfect for commercial institutions that wish to offer a local, fresh milk option to their employees and customers.

"The Farmer's Cow is well known among consumers and our milk, ice cream, eggs and other products are available in supermarkets across the state, but this is the first time that we have developed a product line specifically targeted at commercial users," says Robin Chesmer, Managing Partner for The Farmer's Cow. "As more people realize the importance of supporting local farms and appreciating the freshness and quality that only they can provide, we're sure that our 'Calf-Pints' will be a popular choice for food service throughout the state."

Already a number of commercial institutions have started to serve the new half-pint sizes, including New Milford Hospital, which has served The Farmer's Cow products for the last few years. The new size makes it easier to offer the milk in its cafeteria and to patients and support local farms in the process.

"I hope that our Calf-Pints will give consumers more local choice in daycares, hospitals, business cafeterias, colleges and local schools," says Chesmer. "Milk is full of protein and vitamins and by getting it from our farms to your tables quicker, we can ensure better quality and freshness."

For more information about The Farmer's Cow half-pints, contact (860) 642-4600 or email [farmers@thefarmerscow.com](mailto:farmers@thefarmerscow.com).

**About The Farmer's Cow**

The Farmer's Cow is a group of six Connecticut dairy farms that produces fresh, local milk, half & half, heavy cream and ice cream for Southern New England. The Farmer's Cow dairy products are pasteurized the "traditional way" and are never ultra-pasteurized. The members of The Farmer's Cow do not use Artificial Growth Hormones (rBST) on any of their



cows. They also sell Connecticut-sourced, all-natural eggs, apple cider, and seasonal beverages. The Farmer's Cow's mission is to promote Connecticut agriculture and show that "Local is Fresh!" For more information visit [www.TheFarmersCow.com](http://www.TheFarmersCow.com) or call (866) 355-COWS.

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